

**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**McNeil Wilson Communications**  
**1003 Bishop Street, 9th Floor**  
**Honolulu, HI 96813**

<u>Contract / Revision</u> 772217 /		<u>Alt Order #</u>
<u>Product</u> Political		
<u>Contract Dates</u> 05/24/12 - 06/03/12		<u>Estimate #</u> 2463
<u>Advertiser</u> Hannemann For Congress		<u>Original Date / Revision</u> 05/23/12 / 05/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Mike Perkins	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals	
											Spots	Amount
N 1	KGMB	05/24/12	06/03/12	HI News: Sunrise 5-8a	5a-8a		1:00			NM	10	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	---TF--				4	\$430.00			
	Week:	05/28/12	06/03/12	MTWTF--				6	\$430.00			
N 2	KGMB	05/24/12	06/03/12	M-Su HI News NOW at 5p	5p-530p		1:00			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	---TF--				2	\$700.00			
	Week:	05/28/12	06/03/12	MTWTF--				3	\$700.00			
N 3	KGMB	05/24/12	06/03/12	M-F HI News NOW at 6p	6p-630p		1:00			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	---TF--				2	\$1,200.00			
	Week:	05/28/12	06/03/12	MTWTF--				3	\$1,200.00			
N 4	KGMB	05/24/12	06/03/12	M-Su HI News NOW at 10PM	10P-1035P		1:00			NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	---TF--				2	\$1,600.00			
	Week:	05/28/12	06/03/12	MTWTF--				3	\$1,600.00			
N 5	KGMB	05/29/12	05/29/12	Tue Hour 1	7p-8p		1:00			NM	1	\$2,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/28/12	06/03/12	-T-----				1	\$2,110.00			
N 6	KGMB	05/30/12	05/30/12	Wed Hour 2	8p-9p		1:00			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/28/12	06/03/12	--W----				1	\$1,500.00			
N 7	KGMB	05/24/12	05/24/12	Thu 7p-730p	7p-730p		1:00			NM	1	\$2,110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	---T---				1	\$2,110.00			
N 8	KGMB	05/26/12	05/27/12	M-Su HI News NOW at 5p	5p-530p		1:00			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	-----SS				2	\$600.00			
N 9	KGMB	05/26/12	05/26/12	M-Su HI News NOW at 10PM	10P-1035P		1:00			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/21/12	05/27/12	-----S-				1	\$1,000.00			
N 10	KGMB	05/27/12	05/27/12	Sun Hour 1	6p-7p		1:00			NM	1	\$1,600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
772217 /	

Contract Dates	Product	Estimate #
05/24/12 - 06/03/12	Political	2463

Advertiser	Original Date / Revision
Hannemann For Congress	05/23/12 / 05/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	-----S				1	\$1,600.00			
N 11	KGMB	05/27/12	05/27/12	M-Su HI News NOW at 10PM	10P-1035P		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/21/12	05/27/12	-----S				1	\$1,200.00			

\*Tax 1 Note: General Excise Tax 4.712%.

Totals

33

\$32,520.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
04/30/12 - 05/27/12	16	\$15,830.00	\$13,455.50	\$634.02	\$14,089.52
05/28/12 - 06/01/12	17	\$16,690.00	\$14,186.50	\$668.47	\$14,854.97
<b>Totals</b>	<b>33</b>	<b>\$32,520.00</b>	<b>\$27,642.00</b>	<b>\$1,302.49</b>	<b>\$28,944.49</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

5/23/12

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